

Appendix 1- Meeting the Corporate Objectives

The project will achieve the Council's 4 corporate objectives by:

Your Family

By providing such a wide range of opportunities for young people this will benefit them and their family as a whole. To ensure this proposal is designed to meet the needs of the family there will be regular consultation and input from the following to obtain their knowledge on designing the best possible service for young people:

- Young People, they will be key to driving and developing the youth zone.
- Parents of young people
- Local Residents
- Current youth providers, this development will want to compliment what they do not duplicate.
- Local partners such as police, health, schools, extended services.

The scheme will ensure services are fully inclusive and accessible for young people with disabilities. It will also particularly support young people from disadvantaged areas.

Your Neighbourhood

The project will contribute to making Wirral's Neighbourhood safer as the young people will, have a place to go which will deter them being involved in anti social behaviour on the streets. This is vital in the locality as there has been series of anti social behaviour, particularly during the recent riots (August 2011). This will also have a positive effect on street cleanliness and the quality of the local environment as evidence from the other Youth Zones have proven if they have somewhere to go they will be less likely to cause problems in the area.

Your Economy

The financial model used for the youth zones will lead to investment from local business to support the capital and revenue costs of the facility. Employment, volunteering and training opportunities will also be increased.

Young people will also be offered training opportunities and support with educational activities.

Your Council

This development will ensure that Wirral's service for young people in their leisure time is first class. It will be affordable and sustainable. This will also create a working partnership between public, private and the community, voluntary and faith sector. All these partners have one aim for this project 'To improve opportunities for our young people'.

The project will enable a more effective and efficient way to provide youth services both financially and to meet the needs of young people.